



2025 Application to Participate in The Southington Farmers Market Non-Food Vendors

Friday June 20th through Friday September 26th

Name: _____

Business Name: _____

Business Address: _____

Mailing Address (if different): _____

Phone: _____

E-Email: _____

Website: _____

Weekly: _____

Bi-Weekly: _____ **Start Date:** _____

Guest Dates: _____

Membership

- The Southington Farmers Market, a division of the Southington Community YMCA, is a CT Grown market.
- Only products made in CT and/or made with products native of CT will be allowed.
- All applications are subject to approval by The Southington Farmers Market Committee. You will be notified upon acceptance of your application. Further information may be required upon acceptance.
- The market master will assign each vendor a location the vendor will sell in.

Schedule A: Fees and Fines

1. Seasonal Market Site Fee for "Weekly Attendance"\$125.00
2. Seasonal Market Site Fee for "Bi-Weekly Attendance" \$75.00
3. Guest Market Site Fee (1 time per month).....\$35.00
4. Bounced check \$35.00
5. Violations of Market Rules min: \$100.00/max: \$500.00

Market Rules

Set-up & Sales.

- Each participating member at the market who wishes to sell his/her products ("Seller") will be responsible for setting up, displaying, and packaging his/her products.
- Sellers may not set up more than one (1.5) hours before market starting time. **Sellers shall arrive no later than 15 minutes prior to and set up must be complete before market starting time.** Sales prior to the market starting time are prohibited.

Clean-up. Sellers shall thoroughly clean up at the end of the market and remain for the entirety of the market.

Marketing and Social Media

The Southington Farmers Market Committee members will coordinate with local media and community organizations to promote the market – local newspaper, Town Green Community Board, church bulletins, and/or signage placed on the Town Green. Additionally, regular posts will be created for Facebook and Instagram.

In order to continue promoting the market, we encourage each vendor to share the Facebook and Instagram posts on their own pages. Additionally, vendors can promote the market on their pages using hashtags: #SouthingtonFarmersMarket,, #Southington, #farmersmarketsct,

**#farmersmarket #farmersmarketfinds #farmers #farmer #farmerlife #farmerswalk #farmersonly
#shoplocal #supportlocal #urbanfarmer #flowerfarmer #buylocal #farmerstyle #eatlocal**

By signing this application, I agree that, if accepted, I will abide by the rules, conditions and decisions of the Market.

Signature: _____ Date signed: _____

Print name: _____

**Please mail completed application and market fees to the following address:
Denise Napoli, The Southington Farmers Market
Southington Community YMCA
29 High Street
Southington CT 06489**

Questions? Please contact Denise Napoli at dnapoli@sccymca.org