



*It's our life style*  
To Improve the overall health and wellness of Southington residents



## 2023 Southington Farmer's Market SPONSORSHIP & ADVERTISING OPPORTUNITIES

The Southington Farmer's Market serves hundreds of community members each summer. The market runs for 14 weeks on the Town Green with various Connecticut homegrown vendors. Proceeds from your sponsorship of the Southington Farmer's Market helps provide staffing, special events, entertainment and activities to so many members in our community.

**Become a sponsor for the Southington Farmer's Market for a healthy Southington!**

### TITLE SPONSOR (\$3,000):

Your name/logo will be featured prominently next to the Y logo on any and all advertisements for this event physically and virtually. Additional benefits are:

- Weekly spotlights on Farmer's Market Social Media Posts (Facebook, Instagram)
- Prime Gazebo space four times during the season
- Hold a monthly special event at the Farmer's Market\*
- Farmer's Market Weekly Booth Presence
- Tote bags with your logo prominently featured will be available at the market

**Don't Miss out on the Opportunity!**

### OTHER SPONSORSHIP OPPORTUNITIES

YOUR COMPANY NAME/LOGO INCLUDED:	PREMIER (\$1500)	GOLD (\$1000)	SILVER (\$500)
Weekly Spotlight on Farmer's Market Social Media Posts (Facebook, Instagram)	X		
Prime Gazebo space twice during the season	X		
Prime Gazebo space once during the season		X	
Hold a 1 time special event at the Farmer's Market*	X	X	
Farmer's Market Weekly Booth Presence	X	X	X
Tote bags with your logo available at the market	X	X	X
Monthly spotlight on Social Media Posts	X	X	X

\*Sponsor is responsible for planning special event and providing any collateral materials. Special event details should be provided to Farmer's Market Coordinator prior to event.

Questions on sponsorship opportunities? Contact:  
Denise Napoli – Health & Wellness Program Director at [dnapoli@sccymca.org](mailto:dnapoli@sccymca.org)



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## 2023 Southington Farmer's Market SPONSORSHIP PAYMENT

### PAYMENT OPTIONS

**By Mail:**

Southington Community YMCA | ATTN: Julie Giancesini | 29 High St., Southington, CT 06489

**Contact with Questions:**

Denise Napoli – **Phone:** 860.426.1904 **Email:** [dnapoli@sccymca.org](mailto:dnapoli@sccymca.org)

### SPONSORSHIP LEVEL

- Title \$3,000
- Premier \$1,500
- Gold \$1,000
- Silver \$500

### PAYMENT INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email/Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Check Enclosed \$ \_\_\_\_\_ Check #: \_\_\_\_\_

Credit Card \$ \_\_\_\_\_

Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_